



**Saturday, August 6, 2011
9am to 3pm
Salem McNary Field**

SPONSORSHIPS AVAILABLE NOW FOR THIS EVENT

EVENT DESCRIPTION

Hot August Flights will be held at Salem McNary Field on Saturday, August 6, 2011 primarily near the Flight Deck Restaurant. Hours are 9am to 3pm. We estimate 2000 people from the greater mid-Willamette Valley will attend. Event promotion will include pilot organizations, regional airport distribution of posters, local newspaper and radio advertisements. Activities are still being planned, and potential activities are:

- ⚙ Outdoor Food BBQ / Indoor Full Lunch Menu
- ⚙ Fly-in/Cruise-in Breakfast - Portion of the proceeds of the Breakfast will be donated to Salem Civil Air Patrol.
- ⚙ Airplane Show & Displays
- ⚙ Classic Car Show & Displays
- ⚙ Airplane Rides
- ⚙ Free Admission & Parking...and more!

Sponsorship Packages

Deadline for Sponsorships: June 1, 2011

| Sponsorship & Contribution Level | Print Ad | Poster | Web & Booth |
|---|--------------------------|--------------------|-------------|
| Platinum \$1000 Cash or Trade** | Presented by Recognition | Top Large Logo | Yes |
| Gold \$500 Cash or Trade** | Top Large Logo | Top Large Logo | Yes |
| Silver \$250 Cash or Trade ** | Bottom Medium Logo | Bottom Medium Logo | No |
| Bronze \$100 Cash or Trade** | Bottom Small Logo | Bottom Small Logo | No |

** Trade means supplying of goods or services needed by Hot August Flights and approved by HAF Committee equal to the retail value of the sponsorship.

Vendor Booth Space is available upon request and at no charge to Platinum or Gold sponsors of the event. Booths includes the space only and does not include electricity or furnishings. Please indicate below if you want a 10' x 10' space reserved for you.

SPONSORSHIP APPLICATION

Payment and/or Trade must accompany this form

Business Name (as it will appear in print) _____

Contact Name & Title: _____

Contact Phone Number: _____

Contact Email: _____

Please check ONE Sponsorship Level Box: Platinum Gold Silver Bronze

Please describe TRADE here:** _____

YES, Please reserve us a vendor booth space

- Booth rent is \$50 (except for Platinum and Gold Sponsors, whose Booth Rent is FREE).
- A Booth Rental Form MUST be completed to rent a booth.

Your signature below indicates your agreement to Sponsor HAF 2011 (and Rent a Booth as applicable) and to abide by the Booth Rules on the Booth Rental Form (should they apply) and as published by the HAF board in further communications. **Make check payable to Flight Deck Restaurant and mail to 2680 Aerial Way SE, Salem, OR 97302**

Signed _____ Date _____

Printed Name _____

Accepted By _____ Date _____