



**Saturday, August 1, 2009**  
**9am to 3pm**  
**Salem McNary Field**

**SPONSORSHIPS AVAILABLE NOW FOR THIS EVENT**

## **EVENT DESCRIPTION**

**Hot August Flights** will be held at Salem McNary Field on Saturday, August 1, 2009, primarily near the Flight Deck Restaurant. Hours are 9am to 3pm. We estimate 2000 people from the greater mid-Willamette Valley will attend. Event promotion will include pilot organizations, regional airport distribution of posters, local newspaper and radio advertisements.

- ⊗ Outdoor Food BBQ / Indoor Full Lunch Menu
- ⊗ Fly-in/Drive-in Breakfast Special
- ⊗ Live Music
- ⊗ Airplane Displays – numerous aircraft hangared on McNary Field as well as airplanes from other airports. Our goal is to fill the tarmac.
- ⊗ Classic Car Displays
- ⊗ Airplane Rides provided by Graham Aviation
- ⊗ Discovery Flights provided by Salem Air Flight Training
- ⊗ Helicopter Rides by Leading Edge Aviation
- ⊗ Kids events
- ⊗ Free Admission!
- ⊗ And more...

## Sponsorship Packages

Deadline for Sponsorships: June 1, 2009

Sponsorship & Contribution Level	Print Ad	Poster	Web & Booth	Banner+
<b>Platinum</b> \$500 Cash + \$100 Trade**	Presented by Recognition	Top Large Logo	Yes	Individual Banner
<b>Gold</b> \$500 Cash or Trade**	Top Large Logo	Top Large Logo	Yes	Individual Banner
<b>Silver</b> \$250 Cash or Trade **	Bottom Medium Logo	Bottom Medium Logo	Yes	Shared Banner
<b>Bronze</b> \$100 Cash or Trade**	Bottom Small Logo	Bottom Small Logo	Yes	Shared Banner

\*\* Trade means supplying of goods or services needed by Hot August Flights and approved by HAF Committee equal to the retail value of the sponsorship.

+Banners will be printed in full color. Individual banners will include the even name, your business name and logo, and your tag line. Shared banner will include the event name and logos of ALL sponsors. Banners will be displayed on the fence bordering the tarmac. Send your logo in high resolution jpg, tif, eps or pdf to [gwen@carouselmountain.com](mailto:gwen@carouselmountain.com)

Vendor Booth Space is available upon request and at no charge to sponsors of the event. It includes the space only and does not include electricity or furnishings. Please indicate below if you want a 10' x 10' space reserved for you.

### SPONSORSHIP APPLICATION

Payment and/or Trade must accompany this form

Business Name (as it will appear in print) \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**Please check ONE Sponsorship Level Box:**  Platinum  Gold  Silver  Bronze

**Please describe TRADE here:** \_\_\_\_\_

**YES, Please reserve us a vendor booth space**

- Booth activities should generate limited garbage as we cannot have garbage on the tarmac, and you agree to contain and collect all garbage from your activities at the booth.
- Booths should be set up and ready to receive guests 15 minutes before the start of the event (8:45am). Booths must remain up until the end of the event (3pm), then completely removed by 5pm the day of the event.
- Booth decorations may NOT include balloons or other flying objects as they may create a hazard to air safety should they become dislodged.
- Your signature below indicates your agreement to abide by the rules above. Make check payable to Flight Deck Restaurant and mail to 2680 Aerial Way SE, Salem, OR 97302

Signed \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_

Accepted By \_\_\_\_\_ Date \_\_\_\_\_